

Healthier, Safer, More Prosperous Milwaukee (HSP-MKE) Vision Statement

July 2016

What do we want to see in place in 3-5 years as a result of our actions?

Shared Narrative and Compelling Case for Change	Strong, Sustainable, Supported Organization	Shared, High-Quality Actionable Data	Power and Influence	Facilitate & Provide Leadership for Effective and Catalytic Strategies	Meaningful Interim Outcomes	Impact and Transformational Change
<ul style="list-style-type: none"> • Compelling “before and after” narrative • Effective messaging of the narrative • A single shared outcome metric that all sectors agree to improve together 	<ul style="list-style-type: none"> • Broaden and diversify Steering Committee • Expanded and inclusive core team to share and steward HSP-MKE • Strong and supported infrastructure • Sustainable backbone funding • Greater participation in the regional economic marketplace • Effective branding of the initiative 	<ul style="list-style-type: none"> • Collaborative data sharing to evaluate/identify assets and areas in need of support • Data sharing that drives policy and community development • Integrated data systems and predictive analysis 	<ul style="list-style-type: none"> • Elected and non-elected policy makers consistently support Milwaukee’s success • Business community has real stake in neighborhoods • Build community capacity to influence policy 	<ul style="list-style-type: none"> • Treating first arrest as a public health emergency • Cross sector learning strategies • Better programs to address trauma • Two generation approaches that address the whole family • Community courts • Environmental initiatives; safe havens within neighborhoods 	<ul style="list-style-type: none"> • Greater awareness of inequities in our region • Promotion of evidence-based policies and strategies • New, multisector, integrative models for responding to neighborhood problems • Everyone is treated with respect by individuals and institutions • Measurable improvements in neighborhood indicators 	<ul style="list-style-type: none"> • Health, safety and development in all policies • Greater stability and access for all families to education, healthcare and housing • More vibrant neighborhood networks to increase community pride • Better responses to trauma • Practitioners in all 3 areas – health, public safety and community development - know something is different • Leveraging successful strategies from one neighborhood to another • Milwaukee establishes nationally recognized model practices for place- based approaches • Milwaukee is recognized as the healthiest community in America with the greatest increase in quality of life

