

Healthier, Safer, More Prosperous Milwaukee (HSP MKE)

Strategic Directions

November 2016

What innovative, substantial actions will deal with the Underlying Contradictions and move use toward our Vision?

Make the Case for Profound Interdependence Across Sectors		Strengthen and Expand our Work	Strengthen Effective Use of Data Across Sectors	Serve as a Catalyst & Connector
Rationale (Why)	Methods (How)			
<ul style="list-style-type: none"> • Develop core internal priorities for clear external messaging • Vet & invite additional stakeholders • Make the case for GREAT cross-sector work • Refine & share messages: Reframe in plain language • Engage experts (e.g. Frameworks Institute to refine narrative/make our case) 	<ul style="list-style-type: none"> • Engage in community organizing <ul style="list-style-type: none"> ○ One-on-ones ○ Expand thinking ○ Build political will ○ Connect partners • Become “go to” storytellers for cross-sector work • Tell compelling stories that go beyond the numbers • Employ community reconciliation initiatives 	<ul style="list-style-type: none"> • Add leaders using network analysis • Create space for ongoing learning from one another • Cultivate a strategy to use community voices to inform our work • Engage practitioners & impacted people to empower change • Utilize a community organizing approach 	<ul style="list-style-type: none"> • Establish open data policy with city agencies and community-based organizations • Build cross-sector integrated & useful data systems. • Integrate & translate data for usability • Increase data capacity • Share data 	<ul style="list-style-type: none"> • Leverage political capital & resources to promote what’s working • Identify & align with existing efforts <ul style="list-style-type: none"> ○ Elevate Milwaukee ○ Safe Milwaukee ○ Milwaukee Succeeds ○ Milwaukee United ○ Community Development Alliance • Assess progress with different measures • Cross fertilize with initiatives that share our purpose, mission and philosophy • Foster collaboration • Establish a “Do Tank Alliance” that supports cross-sector collaboration • Differentiate & distinguish HSP MKE in the region • Utilize best practices & models of engagement (NWSP) • Identify ways to engage with the private sector

Commit to authentic community engagement, capacity building & empowerment.

Commit to individual and community success.

Commit to address & dismantle structural racism & privilege.

